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**International TECHstyle Art Biennial 2010: New Exhibit Explores the Intersection of Technology and Textile Art**

SAN JOSE, Calif., September 8, 2009 — The San Jose Museum of Quilts & Textiles will launch a new signature event — the *International TECHstyle Art Biennial* (ITAB) - in August 2010. ITAB is a juried exhibition of work by artists mining the expressive potential of combining fiber media with new information and communication technologies in their artistic processes, in the content of their work and as a mean of artistic expression. Leveraging its location in Silicon Valley, the Museum envisions ITAB serving as the premiere platform for introducing the emerging work of artists exploring the intersection of fiber art and technology to the global community that assembles—virtually and in the real-world — on the occasion of San Jose’s biennial *ZeroOne: A Global Festival of Art on the Edge* (01SJ).

Fibers and textiles have achieved wide currency in contemporary art practice, evoking both historical and contemporary experience. With this in mind, ITAB seeks to expose and explore the tensions between and among works by artists using fiber media who work in diverse artistic disciplines. The Museum welcomes submissions from artists in the fields of architecture, fashion, fiber art, installation art, interior design, new media, painting and sculpture. Artwork demonstrating a keen understanding and mastery of the aesthetic, structural/technical and semiotic possibilities of fiber and of digital, computerized, or networked information and communication technologies will become the hallmark of the San Jose Museum of Quilts & Textiles’ *International TECHstyle Art Biennial*.

ITAB 2010 will be on view from August 17 to October 31, 2010 to coincide with the 3<sup>rd</sup> 01SJ biennial, September 16-19, 2010.

**ITAB 2010 Jurors**

**Carole Collet** serves as Course Director of MA Textile Futures at Central Saint Martins College of Art & Design and was co-developer of *Nobel Textiles*, a two-year collaboration between five Nobel Prize winning scientists with textile designers.

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**Steve Dietz**, former curator of the New Media at the Walker Art Center in Minneapolis and founding director of the biennial *OISJ Global Festival of Art on the Edge* in 2006 and he has taught curating and digital art in several universities and is widely published on new media.

**Dr. Narinder Kapany** directed the Center for Innovation and Entrepreneurial Development at UCSC and is widely considered the father of fiber optics. Also an artist, Dr. Kapany has created over 40 “dynoptic” sculptures.

**Matilda McQuaid**, deputy Curatorial Director and head of the Textiles Department at Cooper-Hewitt, National Design Museum. Among the many exhibits she has curated, *Extreme Textiles: Designing for High Performance* was the first major museum exhibit to investigate innovation in technical textiles.

San Jose Museum of Quilts & Textiles was the first museum in the United States dedicated to quilts and textiles as an art form. In 2005 San Jose Mercury News named the Museum one of the top 10 attractions in San Jose. Museum and Museum Store hours are: 10:00am-5:00pm Tuesday through Sunday; closed Mondays and major holidays. Admission is \$8 general; \$6.50 students and seniors; and free to museum members and children under 13. Admission is free on the first Friday of each month. The San Jose Museum of Quilts & Textiles is located at 520 South First Street in downtown San Jose. For more information, call 408-971-0323 or visit [www.sjqquiltmuseum.org](http://www.sjqquiltmuseum.org).

The prospectus is available on the Museum website and the deadline for submissions is March 1, 2010. For more information see [www.sjqquiltmuseum.org/ITAB2010](http://www.sjqquiltmuseum.org/ITAB2010) or contact the Museum at 408.971.0323 x14.